

INFLUENCE OF HALAL INSTITUTE CERTIFICATION ACTIVITY ON SPANISH MARKET EXPORTS

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Abstract

The main objective of this research is to study the Certification activity of the Halal Institute of Spain -Instituto Halal (IH), based in Spain, with more than 20 years' experience in this field: more than 1000 applications have been processed and a total of 515 certified companies currently. Data from 2006 to 2021 have been analysed; the evolution of halal certification from 2006 to 2014 shows a slow evolution, from 2014 to 2016 a stable one, from 2016 to 2018 a high increasing, 2018 to 2020 stable, and from 2020 to 2021 high increasing. Halal Institute made a huge progress in a short time and becomes a strong, professional organisation and a reference for Halal in Spain and Latin IH. It has been recognized and accredited by several authorities over the world, including Indonesia, Malaysia, Singapore, Emirates, Morocco, Qatar. Halal Institute of Spain also has signed mutual recognition and memorandum of understanding with several organizations (certification bodies, standardization bodies, religious authorities...). Halal Institute contributed to develop the halal concept and facilitate halal certified companies to achieve a share of market over the globe to export halal products; from 2015 to 2021 Spanish halal products have been exported to 91 countries, especially to Emirates, Qatar, Morocco, Algeria, France, Italy, and United Kingdom. From 2017 to 2021 halal bovine meat product exports reached 31.8%, ovine/caprine meat products reached 12.5%, and poultry meat and other products, 55.8%.

Introduction

Certification activity acquires an unprecedented role that has changed the management of the global food system due to the recent development of new regulations and verification mechanisms for safety and quality of agricultural and livestock products and food. Halal certification has made huge progress in a short time and becomes more professional nowadays.

Certifiers, government, and non-governmental control agencies have contributed significantly to halal food trade and have been able to ensure that Muslim consumers can get genuine food products fit for consumption.

Case study: Halal Institute of Spain

1000 applications from 2006 to 2021, 500 certified companies currently

QUANTITIES OF EXPORTED MEAT PRODUCTS (2017 - 2022)

PRODUCT	KG EXPORTED
GOATS / SHEEP	21.952.565
CATTLE	65.825.740
POULTRY AND OTHERS	98.047.568
TOTAL	175.825.873

Source: Instituto Halal (2022)

EVOLUTION OF THE NUMBER OF CERTIFIED COMPANIES (2006 - 2021)

YEAR	Nº OF COMPANIES	% Annual variation
2006	35	-
2007	32	-8%
2008	41	+28%
2009	55	+32%
2010	61	+10%
2011	95	+55%
2012	103	+8%
2013	161	+56%
2014	202	+25%
2015	263	+30%
2016	271	+3%
2017	391	+44%
2018	437	+12%
2019	440	+0%
2020	469	+6%
2021	515	+10%

Source: Instituto Halal (2022)

Goals

- 1- Evolution of halal certification companies certified by Halal Institute.
- 2- Determination of amount export Halal meat from Spanish certified Companies.
- 3- Determination of the impact of halal certification on spanish meat export.

Results

According to CEXGAN annual report (December 2022)*, the total exported meat product from Spain is as follow; bovine achieved 30.013.000 kg, ovine/caprine 15.170.000 kg, poultry and others 71.377.000 kg per year 2022 including halal and non halal. As per our study halal product meat exported from Spain between 2017 to 2022 were; bovine achieved 55.825.740 kg (11.165.148 kg/year; **37,2%****), ovine/caprine 21.952.565 kg (4.390.513 kg/year; **28,94%****), poultry and others 98.047.568 kg (19.609.513 kg/year; **27,47%****).

*: CEXGAN Spain animal export report 2022;

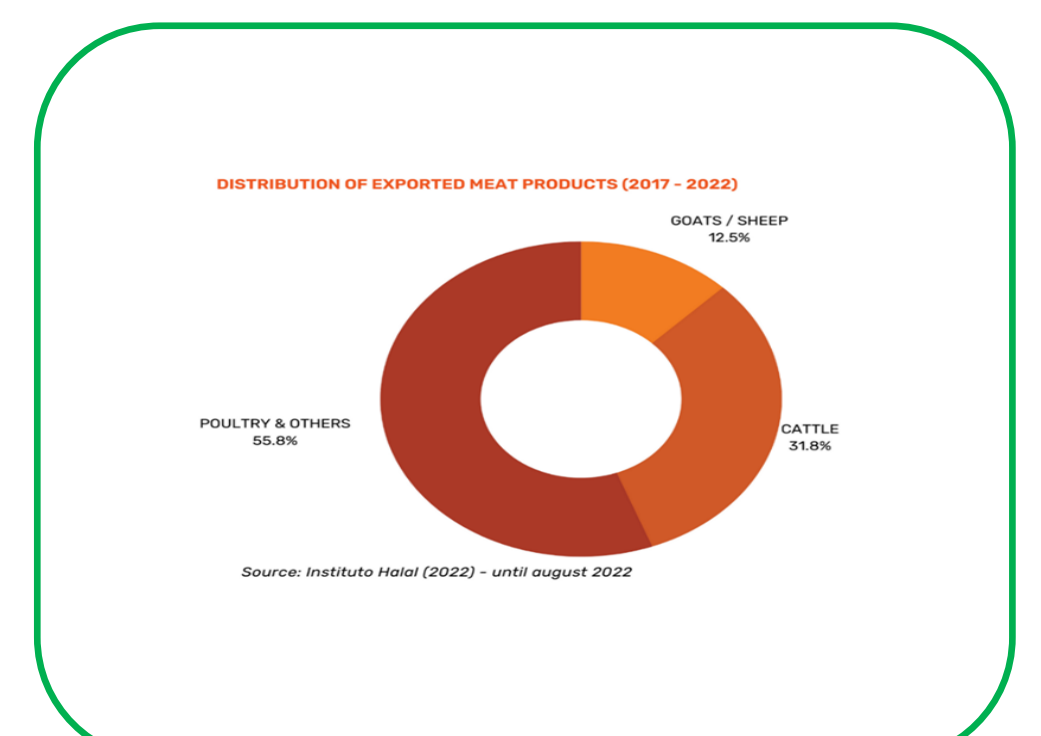
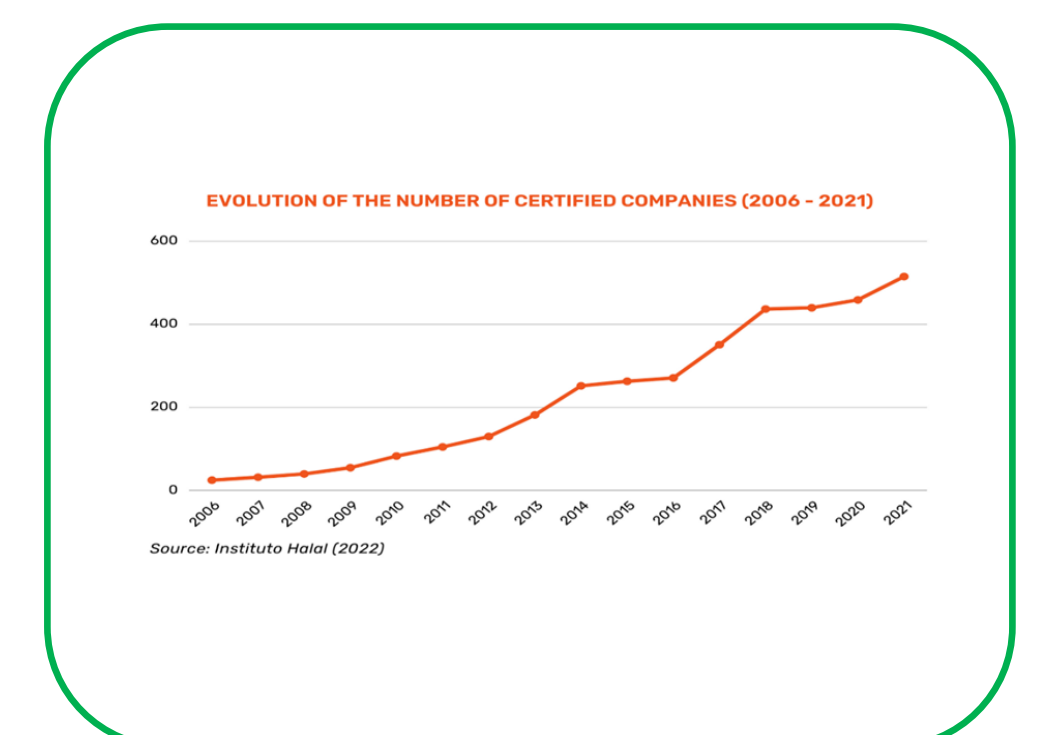
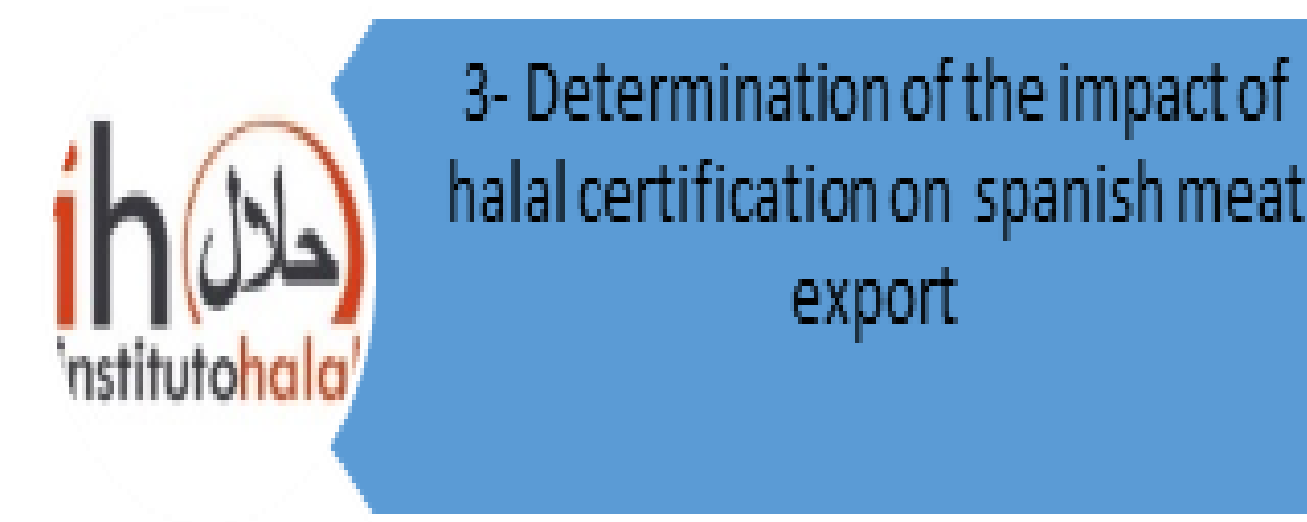
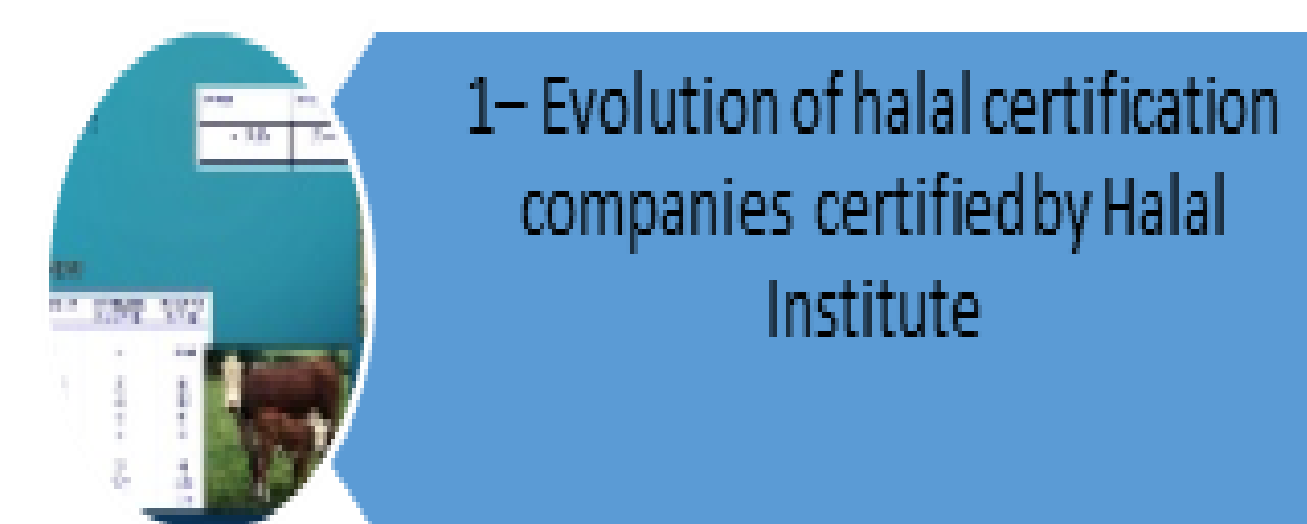
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** : halal % of the total halal & no halal CEXGAN report 2022.

Conclusions

In comparison with the annual report of Spanish export animal product CEXGAN 2022 we conclude that more than 30% of bovine meat (37,2%) and near to 30% of ovine/caprine (28,94%), poultry and others (27,47%) meat products exported currently are halal, this mean that Halal Institute certification activity contribution in the Spanish meat product export achieved **30%**.

Halal Institute contributed to develop the halal concept and facilitate Halal certified companies to achieve a share of market over the globe to export Halal products.



Halal Institute certification activity contribution in the Spanish meat product export achieved **30%**.

Halal Institute contributed to develop the halal concept and facilitate Halal certified companies to export Halal products to 90 countries during the last 15 years.

Reference/Sources

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