



4. EUROPEAN HALAL CONGRESS 2026

09th and 10th June 2026.

Hotel Hills Sarajevo, Bosnia and Herzegovina

SPONSORSHIP PACKAGES

www.congress.halal.ba

Organizer



**AGENCY FOR HALAL QUALITY CERTIFICATION
BOSNIA AND HERZEGOVINA**

Agencija za certificiranje Halal kvalitete Bosna i Hercegovina

Co-organizers



HALAL CONTROL GmbH
Germany

University of Tuzla
Faculty of Technology



University of Sarajevo
Faculty of Islamic Studies



"Food for Health" Association
for Nutrition and Dietetics



With support

The Standards and Metrology Institute
for Islamic Countries - SMIC/OIC.



ABOUT THE CONGRESS

The European Halal Congress, held on June 9 and 10, 2026 in Sarajevo, is a leading scientific and professional forum for the halal sector in Europe. The organizer is the Agency for Halal Quality Certification, an institution with extensive experience in developing and implementing halal standards.

The Congress is co organized with Halal Control GmbH (Germany), the Faculty of Technology at the University of Tuzla, and the Faculty of Islamic Studies at the University of Sarajevo, with support from the Standards and Metrology Institute for Islamic Countries, OIC SMIIC.

The Congress convenes key stakeholders across regulation, certification, academia, and industry to address current challenges and contribute to the future of halal standardization and production. Program themes include food safety, quality and traceability systems, pharmaceutical and cosmetic production, innovative analytical methods, and alignment with global norms and market requirements. Special attention is given to scientific papers and professional analyses that translate into practical improvements in company operations.

Over the years, the European Halal Congress has become a reference platform for exchanging knowledge and building professional and business partnerships. Its strength lies in connecting science and industry and enabling dialogue on the future of the halal market in Europe and globally.

WHY SPONSOR?

The 4th European Halal Congress is a key European platform where academia, regulatory institutions, accreditation bodies, halal certification bodies, and industry meet to exchange expertise, strengthen networks, and advance the future direction of the halal sector.

SHARED BENEFITS ACROSS PACKAGES

The following benefits appear across multiple tiers. Exact inclusion depends on the selected package.

- ▶ Promotion on official social media channels
- ▶ Promotion in marketing materials (program, flyers, accreditations)
- ▶ Placement of promotional banners in the congress hall
- ▶ Distribution of promotional material to Congress participants
- ▶ Media promotion during the Congress campaign
- ▶ Website visibility on official Congress and Agency websites



SPONSORSHIP TIERS – AT A GLANCE

General Congress Partner – €10,000

Key differentiators: 5 minute keynote, premium stage and LED branding, VIP B2B meetings, full page premium advertisement in Book of Abstracts, year round website visibility

Platinum Sponsor – €7,500

Key differentiators: branded panel session, 15 minute speech, full page ad in the Book of Abstracts

Exclusive Strategic Partner for Science and Innovation – €6,000

Key differentiators: named central scientific session, 10 minute speech, logo on session presentations, logo on Proceedings cover, closing ceremony acknowledgment, one year logo placement on official websites

Gold Sponsor – €5,000

Key differentiators: one year logo placement on official websites, full page A4 color ad in magazine and Book of Abstracts

Silver Sponsor – €3,000

Key differentiators: logo on official websites and social media, half page ad in magazine

Sponsor – €1,000

Key differentiators: logo on official websites and social media, logo in magazine

Support – €500

Key differentiator: logo in Sponsors and Support section on official websites

THEMATIC SPONSORSHIPS – ADDITIONAL OPPORTUNITIES

- Sponsor accommodation costs for exhibitors – €3,500
- Sponsor participant lunch (2 days of Congress) – €2,500
- Sponsor coffee breaks and refreshments (2 days) – €2,000
- Sponsor tourist trip for all Congress participants – €1,500

CONTACT

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